**Team**: Public Health in ToP (PHiT)

**Overall Victory for 2013:** “Sticky” marketing materials

**Accomplishments for 2013:**

• communication and marketing tools for ToP in Public Health – make it “sticky” (clarifies the message – simple & profound)

• mapping of ToP methods and how they fit with Public Health’s program planning and community planning models (like Logic Model and MAPP)

• stories of how the methods work in Public Health

• description of how ToP methods (particularly strategic planning) can be integrated with Logic Model

**How will you connect with Team and with ToP Network:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Types of Connection | Within Team | With Board | Marketing Team | Community of Practice |
| “Connector” | • Jane Schadle  • Lillian Smith | • Heidi Wilson | • Shannon (or…) | • Lillian (or…) |
| Ways to Connect | • Virtual Action planning  • Virtual meetings  • one in-person meeting in Chicago | • Email  • Phone  • Participation in their meetings | • Email  • Participation in their virtual meetings (as relevant)  • their participation in our virtual meetings (as relevant) | • Email  • Participation in their virtual meetings (as relevant)  • their participation in our virtual meetings (as relevant) |

Budget Requirements:

$1750

* consultant (Kim Behrens) to design brochure
* meeting space & lodging at ICA in Chicago
* small printing costs (for brochure samples)

**PHiT --  OUR TEAM** *(at least initially)*

Champions:

*help PHiT team align efforts and stay on track*

• Jane Schadle

• Lillian Smith

Worker Bees:

*take on tasks to achieve PHiT's key 2013 accomplishments*

• Deb Burnight

• Shannon Mong

• Jane Stallman

• Kelly Kavanaugh

• Elise Packard

Consultants:

*provide specific technical assistance or expertise*

• Eunice Shankland (technical facilitation of a virtual PHiT meeting or two)

Supporters:

*stay connected to PHiT's work*

• Marilyn Oyler

• Molly Shaw

• Heidi Wilson